

MARCH 12 – 14, 2008

VANCOUVER, BRITISH COLUMBIA, CANADA

Profound changes are looming ahead for the automotive industry. The stakes, both for the environment and the financial security of the global auto industry, couldn't be higher. The first event of its kind, **Auto FutureTech Summit 2008** will explore the key issues, challenges and opportunities that will confront the global automobile industry over the coming decade.



These issues need to be addressed on an international stage among leaders of all relevant industries. Auto FutureTech Summit 2008 will therefore run in conjunction with GLOBE 2008, the world's most influential and prestigious international environment industry event.

This year, GLOBE 2008 will feature a special Auto FutureTech Showcase on Advanced Transportation Technologies and Solutions. If you are an OEM with alternative fuel vehicles, or a sustainable automotive technology or solutions provider, exhibit in the **Auto FutureTech Showcase at the GLOBE 2008 Trade Fair** for an unparalleled opportunity to communicate how your products are keeping pace in the rapidly changing automotive industry.

WHO WILL ATTEND

- **Corporate executives** from automobile companies in the US, Canada, Europe, Asia, Latin America and beyond.
- **Senior government officials** responsible for policy and regulatory development, enforcement, and monitoring.
- **Industry suppliers and leaders** from oil & gas, biofuel, electric utilities, as well as manufacturers of automotive components, advanced transportation technologies, and fuel cells.
- **Stakeholders**, analysts, labour union leaders, global industry associations and representatives from the finance and investment community, along with internationally recognized industry opinion leaders.



KEY REASONS TO EXHIBIT

- **Global audience from 6 continents:** Market your advanced solutions worldwide. Attendees of GLOBE 2006 represented over 80 economies.
- **Proven track record:** GLOBE delivers more than 10,000 visitors from the highest echelons of industry and government worldwide.
- **Perfect fit:** The Auto FutureTech Showcase is designed to enhance the GLOBE 2008 Trade Fair and leverage the opportunities presented by affiliating with the world's largest and best known environmental business event.
- **International media coverage:** More than 300 trade press organizations are represented at GLOBE/Auto FutureTech.
- **Eye up the competition:** The Auto FutureTech Showcase is your chance to learn and see firsthand what your colleagues and competitors are doing to sharpen their edge.
- **Meet leading visionaries and corporate leaders:** With thousands of thought-leaders and senior executives converging for the Auto FutureTech and GLOBE conferences, this is your chance to interact face-to-face with some of the most powerful and progressive individuals in the industry today.
- **Identify future trends and innovation:** As new products are introduced and demonstrated, the Auto FutureTech Showcase will indicate whether your company is keeping pace with your competitors.

Some facts about the **GLOBE 2006** Trade Fair and Conference:

40,375
sq feet of exhibits

9,525
total participants

78
countries represented

2,067
conference delegates



CONTACT US

The GLOBE Foundation
World Trade Centre
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Vancouver, BC, Canada V6C 3E1

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IN ORDER FOR BOOTH ASSIGNMENTS TO BE CONFIRMED, BOTH PAGES OF THE EXHIBIT SPACE APPLICATION FORM MUST BE COMPLETED, SIGNED AND SUBMITTED TO GLOBE ALONG WITH THE APPLICABLE AMOUNT.

EXHIBITING COMPANY DATA

COMPANY/ORGANIZATION

ADDRESS 1

ADDRESS 2

CITY

PROVINCE/STATE

COUNTRY

POSTAL/ZIP CODE

PHONE

FAX

WEBSITE

KEY CONTACT FOR BOOTH PAYMENT

DR MR MS MRS

FIRST NAME

LAST NAME

TITLE

EMAIL

DIRECT PHONE (if different from above)

GENERAL INFORMATION

TRADE FAIR HOURS

Wednesday, March 12, 2008 10:00 - 18:00

Thursday, March 13, 2008 10:00 - 18:00

Friday, March 14, 2008 10:00 - 17:00

ALLOCATIONS

Allocations will be made in order of receipt of applications **with deposit**. Every effort will be made to accommodate space requests, however GLOBE Foundation reserves the right to offer alternative locations or refuse applications.

REFUND POLICY

An exhibitor who cancels or withdraws from the Trade Fair must notify GLOBE in writing and is subject to the following penalties:

- 1) Up to September 30, 2007 all deposits are retained by GLOBE.
- 2) After September 30, 2007 all paid fees are retained by GLOBE.

BALANCE OF PAYMENT

The value indicated as 'BALANCE' in the Fee section is due before JANUARY 1, 2008. If the total fee is not paid before January 1, 2008, GLOBE may withdraw the Exhibitor's booth assignment.

SEND DEPOSIT & COMPLETED APPLICATION TO:

Auto FutureTech – Exhibit Sales Department
World Trade Centre
Suite 578 – 999 Canada Place
Vancouver, BC, Canada V6C 3E1

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